

Mark

for Fitchburg Mayor

March 9, 2009

Dear Friend:

It's been six years, but it seems like it was only yesterday when I had the privilege of serving you as Fitchburg Mayor. Having the support of people like you back then was important to me. Now, the political winds are changing again, and not all for the better! It is time to bring back leadership and good government by running for Mayor once more. I am calling upon you once again, to help me win the election for Mayor this coming April 7th.

I am proud of my record of holding down taxes while taking bold steps to improving police and fire services. During my term in office I fought to improve the City of Fitchburg's financial health. This effort was a success in our being awarded two bond rating upgrades from Moodys Investment Services in New York!

By successfully stepping in to negotiate an end to bitter annexation fights between the City and Town of Madison we now have stability along our northern border. The resulting agreement promises to add key land areas to the City of Fitchburg such as the high-tech Novation Campus. I laid the groundwork for introduction of the Fitchburg Technology Initiative that promises to shape city growth for the next 20- years.

My opponent, Jay Allen, has introduced legislative action to use the City's police powers to condemn land owned by the Novation Campus, and threaten 2.5 million dollars of your tax money to interfere in what should be a private matter between current tenants living illegally on Novation property and its owners. The illegal tenants have known ties to an organization identified on the U.S. Federal Government list of domestic terrorist groups. The facts speak clearly, my opponent, Jay Allen, has misused his current elected office. His actions threaten to undo many years of hard work to develop the City's technology program and spoil our positive image.

Sound unbelievable? Read on...

Allen also proposes the City buy the old abandon Badger School. This building is not even in the City of Fitchburg! It is in such bad shape that both the City of Madison and Dane County have stated they don't even want it! The people of Fitchburg need to stand up and demand accountability.

My opponent will attempt to distort my record with confusing and misleading allegations. He will try to discredit my record with campaign rhetoric and empty promises. I need your help! This next month is a critical one.

Already, I am going door-to-door meeting people throughout Fitchburg. Soon the campaign will need to purchase yard signs, literature, postage and newspaper ads. Your financial support is needed for the campaign to win.

Enclosed is a pledge card. Any donation or assistance to my campaign that you are willing to make will be greatly appreciated. Regardless of what type of help or contribution you can make, please return the enclosed card.

Through your generosity we can make a difference!

Sincerely,



Mark Vivian

P.S. Thanks for signing my nomination papers.