

Press Release:

Surrounded by friends, neighbors, former alders, and supervisors, Mark Deadman announced his candidacy today for the 12th District Alder.

“I am running to give a voice to all residents of the 12th District and to give back to the City that has been my family’s home for over 100 years”, said Deadman. “I believe in the area, in its people, and I share in their values.”

He has been a homeowner on the Northside for 35 years and is the owner of Busse’s Markway in the District. His wife, Jan, has taught at East High School for 35 years, and two of his children, Matt and Darcy, own and operate businesses in the district.

Deadman’s long involvement with the Northeast side was demonstrated by his support from his campaign manager, former Madison East Principal Milt McPike, who stated, “To effectively represent a district, you have to know and understand it. Mark Deadman is the one candidate who has committed his life to the 12th District. He will represent us all well.”

In addition, former District 12 alder and County Supervisor Larry Olson cited Deadman’s willingness to represent the whole district, not a political party by stating “Mark understands that it is the role of the alder to focus on the issues that matter to residents of this district- and not to special interests or political groups”

Deadman has indicated that he will focus on the issues that matter to the residents of the Northeast side:

- Maintaining and improving city services
- Keeping our streets and neighborhoods safe
- Holding the line on taxes by making city government more efficient and adding to our tax base.
- Bringing a pool to Warner Park soon

Mark can be reached at 608-241-3276