

Mayor Dave Cieslewicz

Moving Madison Forward Together



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Cieslewicz Kicks Off Campaign for Re-Election, Pledges Four More Years of Moving Madison Forward

Madison – Mayor Dave Cieslewicz today officially announced his candidacy for another 4-year term in office. Cieslewicz made the announcement surrounded by friends and supporters on the steps of the City-County Building, the same place he kicked off his first campaign for mayor four years ago.

“Madison is moving again,” said Cieslewicz. “If there is one consistent theme of our administration, it’s that we have moved the community forward by bringing people together. We’ve reached out to our neighboring communities and the results are innovations such as the paramedic services agreement that gets the nearest ambulance to the person in need, regardless of the name on the side of the truck.

“We’ve tried to find common ground between the left and right wings of the political spectrum, and the result is an economic development plan endorsed by both the Chamber of Commerce and progressive leaders.

“In just four years we have built our first public swimming pool, added 26 new police officers, opened the first new fire station in 25 years, kept the Madison economy humming, enacted a new citywide recycling program that has saved money and increased recycling, and much more. We should be proud of the results we have achieved, and I will work hard in the months to come to earn an opportunity to continue these efforts.

“We can’t stop now, because there’s more to do. The biggest challenge we face in the next four years is the one we’ve met during the last four years: growth. As our community grows, we need to manage our success so that the very quality of life that attracts people here isn’t undone but that growth.”

Cieslewicz said that if elected to another term as mayor, key issues he would focus on would include:

- Enhancing public safety with initiatives that include both law enforcement and crime prevention approaches.
- Building the local economy with economic development programs that are both progressive and pro-business, to help every Madisonian benefit from one of the strongest economies in the nation.

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- Building on the establishment of the Department of Civil Rights to ensure that Madison is a welcoming place for everyone.
- Protecting and improving the quality of our lakes and our air with innovative environmental and sustainability initiatives.
- Planning for future transportation needs that include the use of mass transit options to reduce pollution and provide workforce transportation.
- Investing in Allied Drive and other challenged neighborhoods to bring hope and opportunity to every part of the community.
- Continuing a policy of fiscal responsibility that has kept taxes to the second lowest increase in any administration in three decades.

“If we’ve done nothing else in the last 44 months, I hope we’ve tapped the deep vein of optimism that I believe defines our city,” said Cieslewicz. “We are a community that believes that problems can be solved and, if anything, the contentious debates we sometimes have are just an indication that we are impatient to solve them.

“I hope to have another 48 months to continue to encourage that sense of optimism and hope. So that when I do pass along this job to the next person, I give them a city worthy of the name ‘home’.”

For more information about the campaign, please visit www.daveformadison.com.

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