



ISTHMUS GREEN DAY

SATURDAY

April 26, 2008

**Monona Terrace
DOWNTOWN MADISON**

**WATCH FOR UPDATES AT
TheDailyPage.com/Green**

Isthmus Green Day is an expo / conference / revival meeting designed to help people in our community – no matter what their circumstances – become a little greener... and to have fun doing it!

With skyrocketing energy prices, the seriousness of climate change, the threat of unsafe air and water, the fear of diminishing health due to a reduction in the quality of food and nutrition, and the fragile state of Madison's valuable lakes, now is the time for an event to encourage our community to make "Simple Choices, Smart Changes."

Isthmus Green Day will include a wide range of exhibits and information to appeal to all those interested in a more environmentally-friendly lifestyle, from using less fossil fuels and building green, to switching light bulbs and unplugging chargers.

Isthmus Green Day will be planned with the input and support of an advisory group, whose members are from active community organizations. Event workshops will emphasize opportunities for all levels of expertise, including activities for children and families.

The location, Monona Terrace Community & Convention Center, is certified under the Travel Green Wisconsin initiative, and is the first convention center in the United States to be recognized by LEED (Leadership in Energy and Environmental Design) with Silver Level status for existing buildings.

Here's how you can get involved:

- ◆ SAVE THE DATE ON YOUR CALENDAR NOW
- ◆ LET YOUR MEMBERS KNOW ABOUT THE EVENT
- ◆ CONTRIBUTE YOUR IDEAS
- ◆ VOLUNTEER TO HELP

***Sponsorship and booth opportunities are currently open.
Please contact Isthmus for further information.***

Isthmus presents coverage of arts, politics, media, economics — all the stuff of life — enhancing the free exchange of ideas, serving as an agent of reflection and progress, all to yield a true perception of our community.

We are Madison's locally owned weekly newspaper, now for more than 30 years. Your advertising has a home with us.

To Advertise, or For More Information, Contact Isthmus Today
Phone 608-251-5627 • Fax 608-251-4732 • Email ads@isthmus.com

