



ISTHMUS Green Day

**Saturday, April 16, 2011
Monona Terrace, Madison**

Isthmus Green Day Booths

Number of Booths	Standard Rate	Non-Profit Rate Limited Availability
1 booth	\$ 650	\$ 175
End Cap	\$1,375	
Corner Booth	\$ 775	

Your exhibit booth includes:

- ◆ One exhibit booth with drape and pipe, one table, one chair and one sign
- ◆ A text listing in the exclusive Isthmus Green Day Festival Guide
- ◆ A text listing on TheDailyPage.com/Green

Isthmus Green Day includes a range of exhibits and workshops appealing to everyone interested in an environmentally-friendly lifestyle, planned with the support of an expert community advisory group. It's about what matters most to you:

- ◆ Food & Drink: Prepare meals the eco-friendly way
- ◆ Transportation: Reduce your carbon footprint
- ◆ Home & Garden: Create an ecological haven
- ◆ Health & Alternative Healing: Get fit and stay well
- ◆ Fashion & Beauty: Stay on top of trends the eco-friendly way
- ◆ Learn from industry authorities and other dynamic speakers

Here's what 2010 participants had to say...

"We had a great time hosting [Chef Bayless] and participating and we're grateful for everything Isthmus did to make this happen. "

— FOOD FIGHT RESTAURANT GROUP

"It's encouraging to see all of the different people and groups working together to care for this beautiful, crazy place we've got."

— 360.ORG

"You have wonderful staff, and we always feel welcomed and loved. We thank you for that."

— ALVARADO REAL ESTATE GROUP

Exhibit Booth + Advertising Packages

Booth + 1/4th-page ad - \$925:

- ◆ Includes the exhibit booth plus one 1/4th-page, full-color ad in the exclusive Isthmus Green Day Resource Directory

Booth + 1/6th-page ad - \$850:

- ◆ Includes the exhibit booth plus one 1/6th-page, full-color ad in the exclusive Isthmus Green Day Resource Directory

Plus, your participation in Isthmus Green Day entitles you to...

- ◆ Run your 1/6th-page, full-color ad once a month in Isthmus for just \$295 per month. A savings of \$3,360!
- ◆ Run your 1X2 web banner on TheDailyPage.com for 12 months at just \$65 per month. A savings of \$1,620!

Yes, we're interested

Company name _____

Contact name _____

Address _____

Phone _____ Email _____

Booth staff member name(s) _____

Total number of booths _____ Check if you are a non-profit organization

Deadline for booth registration is Thursday, March 4, 2011.

25% deposit required with registration. Balance due March 18, 2011.

Want to be a part of Isthmus Green Day?

Phone 608-251-5627 * Fax 608-251-2165

Email GreenDay@Isthmus.com

Act now! Space is limited.

Please talk to your Isthmus Advertising Rep today.

TheDailyPage.com/Green



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